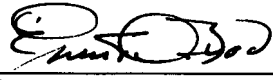
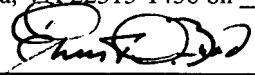


AMENDMENT TRANSMITTAL LETTER			ATTORNEY'S DOCKET NO.: 0010-2			
SERIAL NUMBER: 09/909,644	FILING DATE: July 20, 2007	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622			
INVENTION: INTERNET ADVERTISING						
INVENTOR(s): Andrew S. Kanter						
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.						
CLAIMS AS AMENDED						
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE
TOTAL CLAIMS	20	MINUS	20	0	X \$25	0.00
INDEP. CLAIMS	5	MINUS	5	0	X \$100	0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional Claim fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ <u>60</u> to cover the extension fee for 1 month. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.</p>						
<u>October 15, 2007</u> Date			 Signature			
<u>(908) 901-0220</u> Phone			<u>Ernest D. Buff</u> Attorney Name			
			<u>25,833</u> Reg. Number			
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>October 15, 2007</u> .						
			 (Signature)			
10/18/2007 CNEGA1 00000027 09909644 01 FC:2251 60.00 OP			<u>Ernest D. Buff</u> Attorney of Record			
October 15, 2007 (Date)						